

# Social Marketing

Social media management app

## One place to stay social

Social Marketing gives your business one place to stay social. Generate leads, schedule ready-to-publish content, and communicate with your followers all from one place. It's social media management made simple.

### Post everywhere from one place

Social Marketing provides one place to publish and schedule posts for all your social accounts.

### Engage your followers

Social Marketing makes it simple to connect with followers. Respond to customers, share ready-to-post content, and build stronger social relationships.

### Generate social leads

Discover new leads on Twitter and engage them with the click of a button!

### Mobile-friendly

Social Marketing works on any device, any time—this means you can post and respond in the moment, and never miss a beat.



# 74%

of shoppers make buying decisions based on social media.



## Features

Post calendar

Ready-to-post content library

Mobile-friendly

Lead finder

All-in-one composer

Analytics