

Social Marketing

Social media management app

One place to stay social

Social Marketing gives your business one place to stay social. Generate leads, schedule ready-to-publish content, and communicate with your followers all from one place. It's social media management made simple.

Post everywhere from one place

Social Marketing provides one place to publish and schedule posts for all your social accounts.

Engage your followers

Social Marketing makes it simple to connect with followers. Respond to customers, share ready-to-post content, and build stronger social relationships.

Generate social leads

Discover new leads on Twitter and engage them with the click of a button!

Mobile-friendly

Social Marketing works on any device, any time—this means you can post and respond in the moment, and never miss a beat.



74%

of shoppers make
buying decisions
based on
social media.



Features

Post calendar

Ready-to-post
content library

Mobile-friendly

Lead finder

All-in-one composer

Analytics